



NORTHLANDS

Edmonton Institutional

Local Food Working Group





EXPO
Centre

EXPO
Centre

LIVE A LOT

LIVE A LOT

NORTH LANDS

LIVE A LOT

LIVE A LOT

NORTH LANDS

NORTH LANDS

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

EXPO Centre

Rexall-

Place



Scottiabank















Alberta Made

BEANS	CARROTS 24's
PEAS	BEETS 24's
LEEKs 24's	DILLWEED 24's

25 lbs.
11.34 kg

CANADA NO. 1 FRESH VEGETABLES
PRODUCT OF ALBERTA

Alberta Made

BEANS	CARROTS 24's
PEAS	BEETS 24's

25 lbs.
11.34 kg



EXPO CENTRE
SHIPPING & RECEIVING
FOOD SERVICES RECEIVING

Access ®

SERCO

SECURITY NOTICE
This Area is
Under
24 Hour
Video Surveillance

SECURITY NOTICE
This Area is
Under
24 Hour
Video Surveillance

SECURITY NOTICE
This Area is
Under
24 Hour
Video Surveillance

GMC







What have you learned about what's working/not working to get more local plates

- need to consider full life cycle of our products

- some companies concerned about liability

need to measure/track your purchases

- customers are asking for it more and more

- don't set bar too high to start - need to allow learning/development to occur

need to be patient

need to make a commitment

don't need complex contracts

quality matters

we need to be actively engaged

healthy competition

need to be creative

lack of clear def'n of local

alternative for producers to individually list w/ large buyers - could be similar

and sustainable?
- organic?
- hormone?