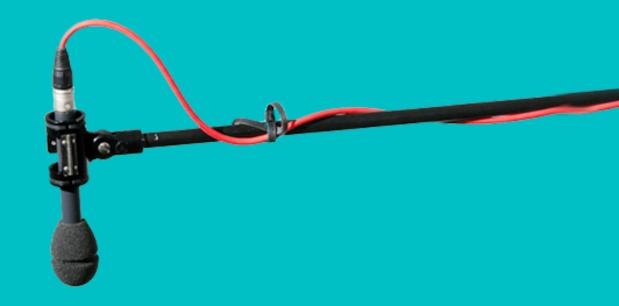


Friday, September 25, 2015 from 12:00 pm







Webinar A National Food Policy Council for Canada

Hosted by: Food Secure Canada



WEBINAR ETIQUETTE



- If you are connected via landline, please ensure that your telephone is muted.
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- If you would like to ask a question or post a comment, please enter it in the chat box.
- While we welcome critical discussion, please be respectful and courteous of others.

PRESENTERS



Sasha McNicoll

Research and Evaluation Coordinator at CFCC. She has worked for Food Secure Canada, Sustain Ontario, the West End Food Coop and Greenpeace International, and has served on the Toronto Food Policy Council and Toronto Youth Food Policy Council.

Rod MacRae

Dr. Rod MacRae is a food policy analyst, focusing on programs and policies to support the transition to health-promoting and sustainable food and agriculture systems. He writes extensively on these themes in the academic and popular press, consults to government, business and NGOs, and teaches at York. Rod's research focuses on creating a national food agriculture policy for Canada, and the set of coherent and comprehensive programs required to support such a policy.

Keith Robinson

Keith has 25 years of experience in policymaking for the federal government. Much of his work has involved food policy, with positions at Consumer and Corporate Affairs, Agriculture and Agrifoods Canada, and the Canadian Food Inspection Agency. Most recently, Keith designed and taught a Masters level course on food policy at Carleton University.



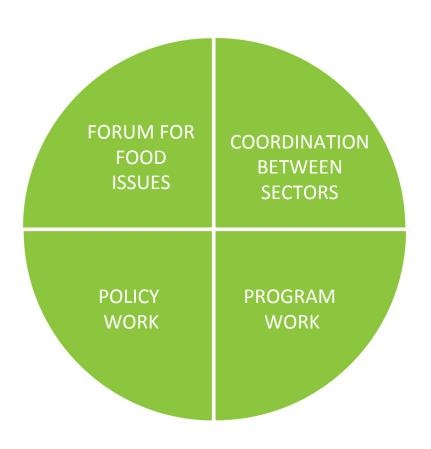




MORE VOICES AT THE TABLE

A NATIONAL FOOD POLICY COUNCIL FOR CANADA

WHAT IS A FOOD POLICY COUNCIL?



"At its core, the work of a food policy council addresses something basic, something we can all relate to—our need for food that nourishes us."

-Mark Winne

CRITERIA FOR SUCCESS

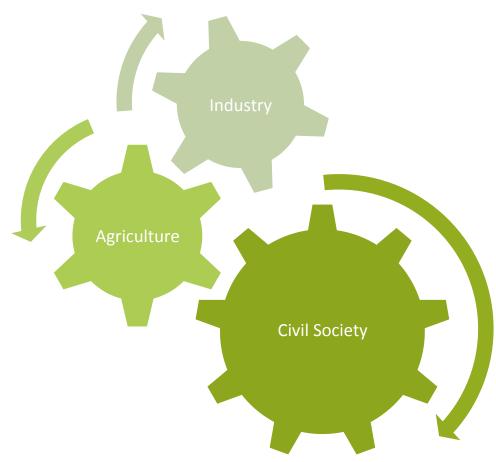
- Ability to engage in food-system thinking
- Budget security
- Effective reporting to government
- Staff support
- Strength of networks
- Grassroots support



MODEL

- Mandate
- Membership
- Meetings
- Funding and staffing





POLITICAL ENVIRONMENT



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