


Market Research Resources

These resources provide useful industry and market information to assist in business landscape analysis. Click on the link icon  to be directed to websites.

Agricultural Data

Crop production

Farmers market, CSA, local food trends

Grant and loan programs

HH expenditures on food

-  Ministry of Agriculture statistical home page
-  Ministry of Agriculture industry reports
-  AgPal – search Ministry of Ag programs and grants
-  CSA Trend Report (2013) – Published by ACORN
-  Statistics Canada “StatCan”
-  Canadian Agricultural Human Resource Council
-  Farm Credit Canada

Industry Research



Market Research

Industry Analysis

-  Euromonitor Canada
-  Leger Canada
-  Market Research.com – research aggregator
-  Canadian Industry Statistics (CIS)

Company Data






Public and private company financial information

-  S&P Capital IQ
-  Yahoo Finance

Sustainable Ag Orgs

Sustainability studies

Food hub studies

-  Atlantic Canadian Organic Regional Network (ACORN)
-  Greenbelt
-  George Morris Centre
-  Food Secure Canada
-  The J.W. McConnell Family Foundation

Food Secure Canada
Food Business Boot Camp
Business Landscape Webinar

Trade Associations

Industry sales and trends



-  BC Food Processors Association
-  Canadian Organic Growers
-  Canadian Restaurant and Foodservices Association
-  Canadian Federation of Independent Grocers
-  Packaging Association Canada
-  Canadian Produce Marketing Association
-  Small Scale Food Processor Association
-  Canadian Federation of Independent Grocers
-  Canadian Organic Trade Association
-  Dairy Farmers of Canada
-  BC Tree Fruits
-  Ontario Sheep Marketing Agency
-  Organic Federation of Canada
-  Certified Organic Associations of BC – equivalents in all other provinces and at least one of the territories

Trade Publications

Industry sales and trends

-  Canadian Grocer – find [articles](#) on local food trends
-  Grocery Business
-  Canadian Cattlemen: The Beef Magazine
-  Food in Canada: Canada’s Food & Beverage Magazine
-  Small Farm Canada
-  Ag Annex
-  Agricultural Institute of Canada
-  Farm Management Canada
-  The Western Producer
-  Manitoba Co-operator

Other

-  Holm on Food – Agrologist blog
-  Imagine Canada – Earned income framework pdf