



Food Secure Canada's  
10<sup>th</sup> National Assembly  
November 1 – 4, 2018

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## Partnership opportunities



# FSC's 10<sup>th</sup> National Assembly

November 1-4, 2018; Montréal, QC

**Resetting the Table** will bring together Canada's brightest thinkers and innovative organisations in food to share and develop solutions to food system issues in Canada and abroad: climate, equity, health and sustainability.

See a 2-minute [video of a past Assembly](#) here.

We invite your organization  
to partner with the leaders  
who will be attending and  
to partner with the values  
that drive us:

**health,  
equity  
and sustainability.**

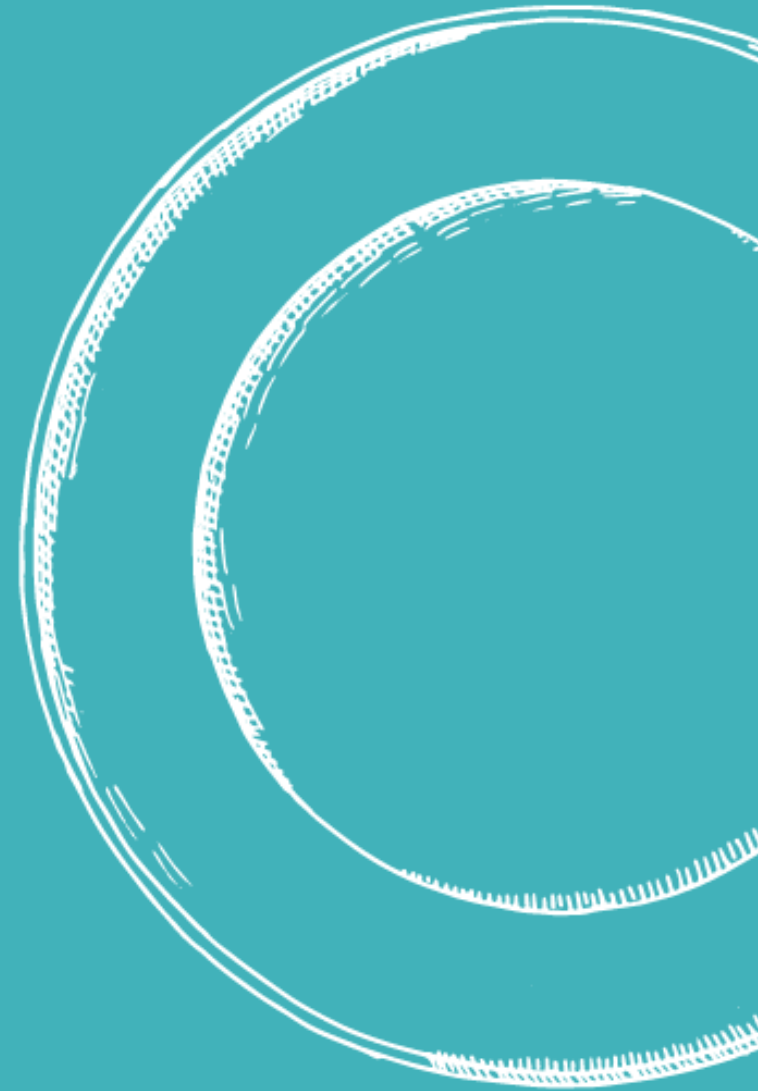




Photo credit: FSC volunteers

# Food Secure Canada

Food Secure Canada is a pan-Canadian alliance of organizations and individuals working towards three interlocking goals:

- Zero hunger
- Healthy and safe food
- Sustainable food systems



# Food Secure Canada

To achieve these goals, we work with our members to influence and inform government policy to promote a more **healthy, sustainable and just** orientation.

Most recently, we have been working with the government on the food policy for Canada (announcement expected in spring 2018). For more info, see our [article in the Globe and Mail](#), December 2017.



Photo credit: Rachel Cheng

# Food Secure Canada

Since the formation of Food Secure Canada in 2001, Assemblies have taken place all over the country. In 2018, Montréal will host our 10<sup>th</sup> Assembly.

2001  
Toronto

2004  
Winnipeg

2005  
Waterloo

2006  
Vancouver

2008  
Ottawa

2010  
Montréal

2012  
Edmonton

2014  
Halifax

2016  
Toronto

2018  
Montréal





Photo credit: Rawpixel.com

# Our National Assembly

With participants from all over the country, the Assembly is a unique opportunity to meet with [hundreds of leading thinkers in the Canadian food scene](#) including activists, policymakers, businesses, researchers and interested citizens, workers and associations.

# Our National Assembly

It is a place to:

- Build new partnerships and collaborations from across the country
- Learn from colleagues and get access to cutting edge analysis
- Work together on critical national policy issues and campaigns



The Assembly is a **unique opportunity to engage in the national conversation** about our food system in all its aspects.



Photo credit: The Climate Reality Project

# Over a period of four days, the Assembly will feature:

- Over 50 concurrent sessions (workshops, discussion panels, etc.)
- Tours of innovative sustainable food projects around Montreal
- Networking events
- Peer learning opportunities
- Keynote speakers
- Practical trainings for food activists



Photo credit: Gabrielle Spenard-Bernier

# Who comes to the Assembly?

- Over 600 attendees from all over Canada
- Attendees include: citizens, non-profit organisations, farmers and producers, labour, government officials, food industry leaders, entrepreneurs, Indigenous leaders, academics, students, youth (part of our FSC Youth Caucus) and many more





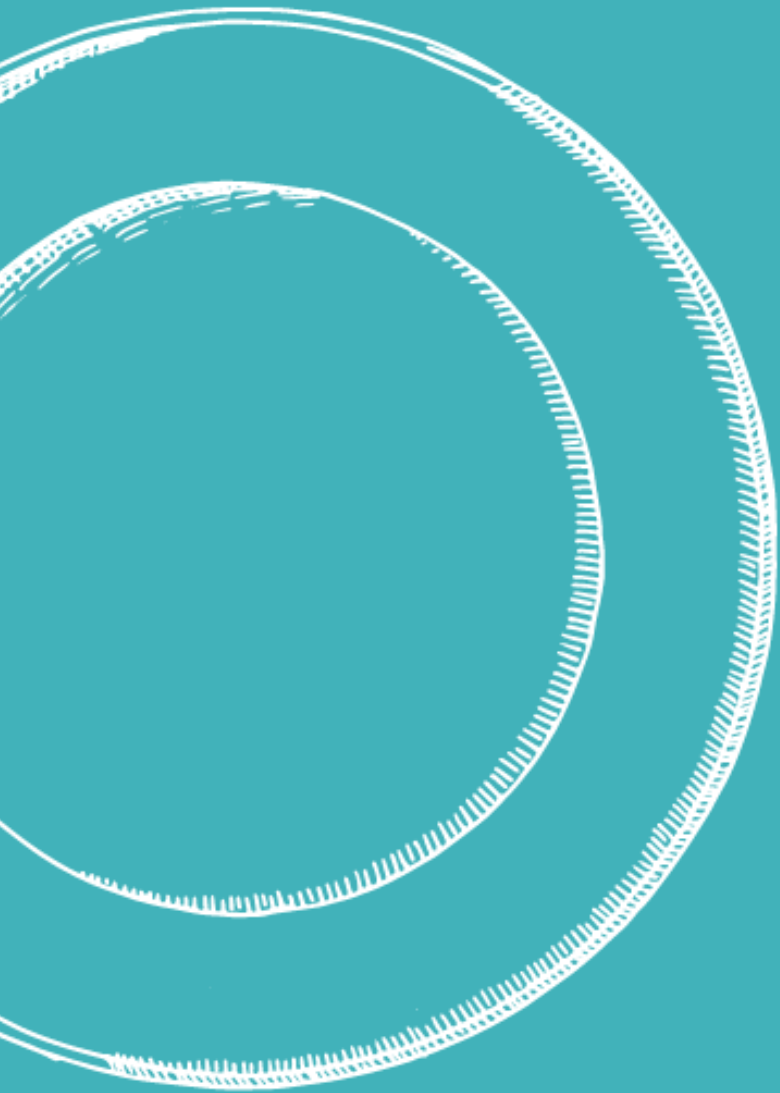
Photo credit: Mikael Kristenson

# What are the issues that will be discussed during the Assembly?

- Food insecurity
- Healthy school food
- Northern and Indigenous food sovereignty
- Sustainable farming
- Food as a feminist issue
- Local food economies
- Climate change, food and waste
- Global food systems
- Food justice



Photo credit: Neonbrand



Our invitation to you:  
**be part of the change.**

# Sponsorship levels

	SUNLIGHT	SOIL	WATER	ROOT	SEED	POLLEN	
		<i>Program support</i>				Subsidies for attendees	Food donations
VALUE	\$25,000+	\$10,000	\$5,000	\$2,500	\$1,000	Negotiable*	
Your logo on Assembly website	●	●	●	●	●	●	
Use of Assembly logo on your website	●	●	●				
Your logo on thank you slides throughout event	●	●	●				
Display during cocktail event	●	●					

\*Visibility will depend on level of donation.

# Additional benefits

	SUNLIGHT	SOIL	WATER	ROOT	SEED	POLLEN
	<i>Program support</i>				Subsidies for attendees	Food donations
VALUE	\$25,000+	\$10,000	\$5,000	\$2,500	\$1,000	Negotiable
Distribution of promo material on special partners' display	●	●				
Assembly passes	5	3	2	1		
Plenary speaking opportunities**	●					
Advertising in Assembly app	●	●				
Good eats map						●

\*\*We will find a prominent spot on the program, keeping with our mutual goals and program priorities.

Partnership benefits can be tailored to meet your organisation's objectives.

**Have an idea?** We'd love to discuss it with you!

For specific details, please contact **Diana Bronson**,  
[diana@foodsecurecanada.org](mailto:diana@foodsecurecanada.org)

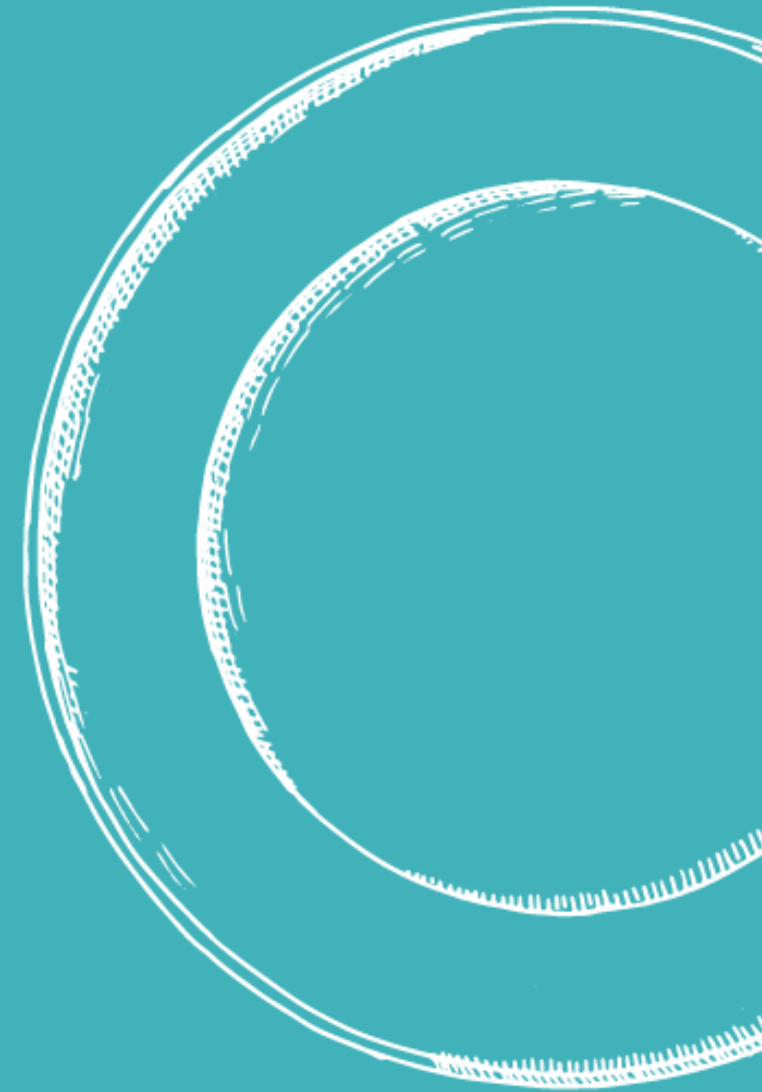




Photo credit: Rachel Cheng



# In-kind contributions

Another way you can partner with us is through in-kind contributions: volunteers, printing, food or beverages, restaurant discounts, entertainment, lodgings/billeting, travel support (e.g., donating airline miles).

# Partners from previous Assemblies:





Photo credit: Bec Ritchie

# A partnership with FSC for the 10<sup>th</sup> National Assembly:

- Is an expression of your commitment to building a better food system
- Is a partnership with our 70 member organisations who work on healthy, just and sustainable food at the grassroots level
- Is an opportunity to have a seat at the table
- Invests in the future of Canada's food system



# For more information:

[FSC 10<sup>th</sup> Assembly website](#)

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**resetting**

10th

**the table**

Montreal 2018