

Ontario Public Affairs Omnibus Survey

November 16, 2005

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Report for FoodShare

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Results for Report for FoodShare

Strategic Communications fielded six questions for FoodShare, testing the Ontario public's response to recent measures in Britain banning junk food in schools (F2) and exploring support for various measures to boost awareness of food issues (F3a) and promote healthier eating in Ontario's public schools (Fb,c,d,e).

		Count	Col %
F2. In Britain, the Department of Education and Skills recently took steps to regulate what kids eat in schools, including a ban on junk food and setting nutritional standards for all Schools in the United Kingdom. Would you support or oppose similar action by the Ontario Government?	Strongly support	402	66.3%
	Somewhat support	107	17.7%
	Somewhat oppose	37	6.1%
	Strongly oppose	36	6.0%
	Don't Know/No Answer/Refused	24	3.9%
Total		606	100.0%

Respondents overwhelmingly endorsed the idea that Ontario should take steps to ban junk food and set nutritional standards for public schools, along the lines of recent measures by the British government. Support was strong across demographic groups and social/political indicators. Interestingly, respondents who reported living in the same household with children under 18 were less likely than average to support a junk food ban (57.1% strongly support compared to 66.3% of all respondents). Provincial and federal Conservative voters were also less likely to support a junk food ban (57.0% and 56.7% respectively). However, notwithstanding these areas of slightly weaker support, this is an issue with very broad-based support among all groups, regions and voting persuasions in Ontario.

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		Count	Col %
F3. a) What we eat is important to our personal health. For that reason gardening, cooking, diet and nutritional instruction should be part of the curriculum in Ontario's schools.	Strongly Agree	395	65.2%
	Somewhat Agree	169	27.9%
	Neither Agree Nor Disagree	9	1.4%
	Somewhat Disagree	17	2.8%
	Strongly Disagree	14	2.3%
	Don't Know/No Answer	3	.5%
Total		606	100.0%

		Count	Col %
F3. b) Right now in Ontario, schools can be built without a cafeteria. As a step toward improving the quality of food available to students, the Education Act should make it mandatory to include a cafeteria and kitchen in every new school.	Strongly Agree	295	48.7%
	Somewhat Agree	137	22.6%
	Neither Agree Nor Disagree	13	2.2%
	Somewhat Disagree	81	13.4%
	Strongly Disagree	63	10.5%
	Don't Know/No Answer	16	2.6%
Total		605	100.0%

		Count	Col %
F3. c) Some schools without cafeterias have contracted food services to various fast food chains. Fast food chains should be banned from providing food services in Ontario schools.	Strongly Agree	348	57.5%
	Somewhat Agree	102	16.8%
	Neither Agree Nor Disagree	15	2.5%
	Somewhat Disagree	92	15.2%
	Strongly Disagree	43	7.2%
	Don't Know/No Answer	6	.9%
Total		606	100.0%

		Count	Col %
F3. d) Canada is one of the only developed countries in the world that does not have any form of national student nutrition program. The Federal Government should establish a national student nutrition program.	Strongly Agree	339	56.0%
	Somewhat Agree	148	24.5%
	Neither Agree Nor Disagree	13	2.2%
	Somewhat Disagree	51	8.4%
	Strongly Disagree	42	6.9%
	Don't Know/No Answer	12	2.0%
Total		606	100.0%

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		Count	Col %
F3. e) In Ontario public institutions such as schools, universities and hospitals should buy food from local producers - to support local farmers, reduce transportation costs and cut down on air pollution.	Strongly Agree	414	68.3%
	Somewhat Agree	142	23.5%
	Neither Agree Nor Disagree	7	1.2%
	Somewhat Disagree	21	3.5%
	Strongly Disagree	11	1.9%
	Don't Know/No Answer	10	1.7%
Total		606	100.0%

A strong majority of survey respondents supported all five of the policy statements that were tested. The lowest level of overall agreement was for the idea that the Education Act should make kitchens and cafeterias mandatory (F3b) in newly built schools, with 48.7% strongly agreeing and 22.7% agreeing somewhat. The highest level of agreement was for the argument that public institutions should buy food from local producers (F3e), with 68.3% strongly agreeing and 23.5% agreeing somewhat. This was followed by support for adding gardening, cooking, diet and nutritional instruction to schools curriculum (F3a), with 65.2% strongly agreeing and 27.2% agreeing somewhat. These statements were followed by support for ban on fast food chains (F3c), with 57.5% strongly agreeing and 16.8% agreeing somewhat, and support for a national nutrition program (F3d), with 56.0% strongly agreeing and 24.5% agreeing somewhat.

Support for buying from local producers was greatest among women (75.4% strongly agree), those over 65 years of age (73.1% strongly agree) those reporting \$30,000-\$70,000 annual household income (74.7% strongly agree) and those reporting less than \$30,000 annual household income (72.5% strongly agree). Federal NDP voters (81.1% strongly agree) and Provincial NDP voters (77.1% strongly agree) were more likely than other voters to endorse this idea, as were respondents who listed the environment among their main issues of concern (72.1% strongly agreed).

Support for adding cooking, gardening, diet and nutrition to school curriculum was also greatest among women (67.5% strongly agree), those over 65 years of age (73.2% strongly agree) and those reporting less than \$30,000 annual household income (73.3% strongly agree). Federal NDP voters (76.0%) and provincial NDP voters (73.0%) were also more likely than other voters to endorse this idea.

Almost one quarter of respondents (23.9%) strongly/somewhat disagreed with the idea of amending the Education Act to make cafeterias and kitchens mandatory in new

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schools. Almost one third (32.8%) of those over 65 strongly/somewhat disagreed, as did a similar percentage of provincial Conservative voters (35%) and federal Conservative voters (32.9%).

Almost one quarter (22.4%) of respondents also strongly/somewhat disagreed with banning fast food chains from public schools. In this case the highest levels of overall disagreement came from those reporting an annual household income over \$100,000 (32.3%), men (25.8%) and those between 18 and 34 years of age (25%). Provincial and Federal Conservatives were also more likely than other voters to disagree with this idea (35% and 32.9% respectively).

To summarize, the results of this survey suggest broad-based support for action related to improving school nutrition including measures to restrict unhealthy food options and promote healthy options. Respondents recognize the importance of improving nutrition for children, the appropriateness of doing this through public schools, and the need for both provincial and federal governments to take action. Most Ontarians understand or can be relatively easily persuaded of the importance of promoting local food sources as an environmental benefit.

Methods and Sampling

These results are compiled from a Strategic Communications telephone poll conducted October 25th to November 3rd, 2005. Interviews were conducted with 606 adult Ontario residents, selected by the random-household sampling method. The overall results are considered accurate to within $\pm 4.0\%$, 19-times-in-20, of what they would have been had the entire ON adult population been polled. The margin of error will be larger for sub-groups of the survey population. This data was statistically weighted to ensure that the sample's composition reflects that of the actual ON population according to the 2001 Census.

About Strategic Communications

Strategic Communications (Stratcom) is one of the largest political consulting firms in Canada. Stratcom specializes in services to enhance the effectiveness of Canada's non-profit community and political candidates. Services include opinion research, communications, and strategy. The company has two full-service offices in Toronto and Vancouver.

The Stratcom Ontario Public Affairs Omnibus is a new regular product from Stratcom, along with a new omnibus poll in BC. A subscription-based report focusing on exclusive data from these surveys, and others, will be produced starting in the fall of 2005.

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Ontario Public Affairs Omnibus Survey

November 16, 2005

Crosstabulations by Demographics and Political Indicators Prepared for FoodShare

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Notes on the Polling Data

In the report you receive from Strategic Communications, you will see simple frequency distributions of responses to your questions (or ‘toplines’), and crosstabulations (‘crosstabs’) – that is, responses to your questions broken down by a variety of respondent characteristics.

The crosstabs allow you to distinguish how responses to your polling question(s) differ across different sections of the population. The crosstabs give important information about how strategies are working or may work with different target audiences or constituencies within the population.

At no extra charge, we provide crosstabs on a basic set of demographics -- gender, age, household income, educational level, family status, and number of children in the household. Other demographics such as union membership, renter/homeowner, etc. can be run for any client who wants them, at standard prices per question.

In addition we offer to our clients extended crosstab information on a number of other broad population characteristics or ‘indicators’ (listed in detail below). The price for these is \$500 for the entire bank of eight questions. These indicators can be important in terms of determining how issues may interrelate, or again in how strategies are working or may work.

The questions from which we derived these extended crosstabs, and an explanation of each one, follow below. The questions are presented in the order in which they are asked in the survey.

Optional Social and Political ‘Indicators’

Generally speaking, would you say that Ontario is heading in the right direction or is off on the wrong track?

This is a widely used indicator to measure the population’s general feeling of well-being about how the province is doing, regardless of any specific attitudes toward the government or public issues.

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Thinking about you and your family, what in your opinion is the most important issue facing Ontario today? (top 3 issues)

This question allows us to identify the issues which are the most important to Ontarians. It is an ‘open-ended’ question in which respondents are not prompted for a response, so it provides a top-of-mind view of what concerns people without being guided by the survey instrument itself. This is often a very useful tool in seeing how those who are on the ‘right’ (or wrong) side of your question relate to other issues.

If a provincial election were held today which party's candidate would you be most likely to vote for?

The Provincial voting intention question is often valuable in order to decide how to intervene in public debate, and whether a particular public issue has ‘political’ overtones for the general public.

And thinking about the Ontario government do you think the Liberal government has done a good enough job to be re-elected, or do you think it's time for a change?

This question gives an overall evaluation of how the provincial government is doing. Normally strategists interpret this ‘soft re-elect’ number as the highest possible vote the governing party could get if an election were held now.

And thinking about the future would you say that things for you personally will be better or worse 5 years FROM NOW?

This question measures people’s optimism about the future, a factor that can be critical in successfully framing public issues.

Now turning to federal politics, if a FEDERAL election were held today, which party's candidate would you be most likely to vote for?

The Federal vote intention question has much the same objectives as the provincial vote intention question.

Ontario Public Affairs Omnibus Survey
Questions for FOODSHARE
 Fielded October 24-31, 2005 (n=606)
 Margin of Error +/- 4.0 % 19 times out of 20

Demographic Results

F2. In Britain, the Department of Education and Skills recently took steps to regulate what kids eat in schools, including a ban on junk food and setting nutritional standards for all Schools in the United Kingdom. Would you support or oppose similar action by the Ontario Government?

	Total Sample		Male		Female		18-34		35-49		50-64		65 +		>\$30K		\$30 to \$70K		\$70 to \$100K		> \$100K	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly support	402	66.3%	187	64.2%	215	68.3%	123	69.2%	125	63.6%	88	68.4%	67	64.1%	81	65.8%	150	70.2%	70	64.8%	56	63.8%
Somewhat support	107	17.7%	57	19.6%	50	15.9%	36	20.4%	34	17.3%	22	17.1%	15	14.5%	22	17.8%	37	17.3%	17	16.2%	23	25.7%
Somewhat oppose	37	6.1%	15	5.1%	22	7.0%	8	4.5%	16	8.4%	7	5.3%	6	5.4%	6	5.3%	10	4.8%	7	6.9%	6	6.3%
Strongly oppose	36	6.0%	23	7.8%	14	4.4%	6	3.3%	15	7.5%	6	4.7%	10	9.4%	8	6.1%	10	4.6%	9	8.1%	3	3.1%
Don't Know/No Answer/Refused	24	3.9%	10	3.3%	14	4.5%	5	2.6%	6	3.1%	6	4.5%	7	6.7%	6	5.1%	7	3.1%	4	4.1%	1	1.1%
Total	606	100.0%	291	100.0%	315	100.0%	178	100.0%	196	100.0%	128	100.0%	104	100.0%	123	100.0%	214	100.0%	108	100.0%	88	100.0%

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F2. In Britain, the Department of Education and Skills recently took steps to regulate what kids eat in schools, including a ban on junk food and setting nutritional standards for all Schools in the United Kingdom. Would you support or oppose similar action by the Ontario Government?

	Total Sample		No Children		Have Children		Single		Married/ Common Law		Greater Toronto Area		Rest of Southern Ontario		Northern Ontario	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly support	402	66.3%	280	71.1%	120	57.1%	158	70.4%	238	63.6%	167	69.5%	215	64.1%	19	66.8%
Somewhat support	107	17.7%	57	14.5%	50	23.9%	43	19.0%	64	17.0%	38	15.8%	63	18.6%	6	22.1%
Somewhat oppose	37	6.1%	19	4.8%	18	8.6%	11	4.7%	26	7.0%	11	4.6%	25	7.5%	0	1.3%
Strongly oppose	36	6.0%	21	5.4%	15	7.2%	7	3.3%	29	7.7%	13	5.4%	21	6.4%	2	7.0%
Don't Know/No Answer/Refused	24	3.9%	17	4.3%	7	3.2%	6	2.6%	18	4.7%	11	4.7%	11	3.4%	1	2.9%
Total	606	100.0%	394	100.0%	210	100.0%	225	100.0%	375	100.0%	241	100.0%	336	100.0%	29	100.0%

F3. a) What we eat is important to our personal health. For that reason gardening, cooking, diet and nutritional instruction should be part of the curriculum in Ontario's schools.

	Total Sample		Male		Female		18-34		35-49		50-64		65 +		>\$30K		\$30 to \$70K		\$70 to \$100K		> \$100K	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	395	65.2%	183	62.7%	212	67.5%	104	58.2%	120	61.2%	95	74.3%	76	73.2%	90	73.3%	143	66.8%	62	57.3%	56	63.6%
Somewhat Agree	169	27.9%	86	29.6%	83	26.3%	58	32.8%	60	30.8%	26	20.5%	24	22.9%	24	19.2%	57	26.8%	37	34.7%	26	29.7%
Neither Agree Nor Disagree	9	1.4%	4	1.3%	5	1.5%	3	1.8%	2	.9%	1	.5%	3	2.8%	1	.8%	4	1.6%	1	1.0%	3	3.4%
Somewhat Disagree	17	2.8%	11	3.9%	6	1.8%	6	3.2%	8	4.1%	3	2.6%			4	3.3%	5	2.4%	4	3.7%	2	2.2%
Strongly Disagree	14	2.3%	6	2.1%	7	2.4%	7	4.0%	4	2.0%	2	1.3%	1	1.0%	4	3.4%	3	1.3%	3	3.2%	1	1.1%
Don't Know/No Answer	3	.5%	1	.4%	2	.6%			2	1.0%	1	.9%					2	1.0%				
Total	606	100.0%	291	100.0%	315	100.0%	178	100.0%	196	100.0%	128	100.0%	104	100.0%	123	100.0%	214	100.0%	108	100.0%	88	100.0%

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F3. a) What we eat is important to our personal health. For that reason gardening, cooking, diet and nutritional instruction should be part of the curriculum in Ontario's schools.

	Total Sample		No Children		Have Children		Single		Married/ Common Law		Greater Toronto Area		Rest of Southern Ontario		Northern Ontario	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	395	65.2%	269	68.2%	124	59.1%	153	67.9%	238	63.4%	157	65.2%	217	64.5%	21	72.2%
Somewhat Agree	169	27.9%	101	25.7%	67	32.1%	58	25.9%	110	29.3%	69	28.6%	92	27.3%	8	27.8%
Neither Agree Nor Disagree	9	1.4%	7	1.8%	2	.8%	1	.5%	8	2.0%	4	1.8%	4	1.3%		
Somewhat Disagree	17	2.8%	8	2.0%	9	4.3%	6	2.8%	11	2.8%	3	1.3%	14	4.1%		
Strongly Disagree	14	2.3%	9	2.2%	5	2.3%	6	2.9%	6	1.6%	4	1.8%	9	2.8%		
Don't Know/No Answer	3	.5%			3	1.5%			3	.8%	3	1.3%				
Total	606	100.0%	394	100.0%	210	100.0%	225	100.0%	375	100.0%	241	100.0%	336	100.0%	29	100.0%

F3. b) Right now in Ontario, schools can be built without a cafeteria. As a step toward improving the quality of food available to students, the Education Act should make it mandatory to include a cafeteria and kitchen in every new school.

	Total Sample		Male		Female		18-34		35-49		50-64		65 +		>\$30K		\$30 to \$70K		\$70 to \$100K		> \$100K	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	295	48.7%	142	49.1%	152	48.4%	88	49.2%	99	51.0%	67	52.0%	41	39.6%	67	54.6%	109	51.1%	44	41.2%	37	42.4%
Somewhat Agree	137	22.6%	62	21.5%	75	23.7%	50	28.1%	43	21.9%	22	17.2%	22	21.4%	21	17.3%	49	23.2%	34	31.7%	18	20.9%
Neither Agree Nor Disagree	13	2.2%	7	2.3%	7	2.1%	4	2.0%	4	2.0%	4	3.0%	2	2.0%	1	.9%	6	2.6%	2	1.9%	3	3.5%
Somewhat Disagree	81	13.4%	42	14.6%	39	12.3%	23	12.7%	23	11.8%	17	13.1%	19	17.9%	18	14.9%	23	11.0%	17	15.5%	12	13.9%
Strongly Disagree	63	10.5%	31	10.6%	32	10.3%	13	7.3%	21	10.8%	14	11.0%	15	14.6%	11	9.2%	21	9.7%	8	7.8%	13	15.1%
Don't Know/No Answer	16	2.6%	6	2.0%	10	3.1%	1	.7%	5	2.6%	5	3.7%	5	4.5%	4	3.0%	5	2.4%	2	1.9%	4	4.2%
Total	605	100.0%	290	100.0%	315	100.0%	178	100.0%	195	100.0%	128	100.0%	104	100.0%	123	100.0%	212	100.0%	108	100.0%	88	100.0%

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F3. b) Right now in Ontario, schools can be built without a cafeteria. As a step toward improving the quality of food available to students, the Education Act should make it mandatory to include a cafeteria and kitchen in every new school.

	Total Sample		No Children		Have Children		Single		Married/ Common Law		Greater Toronto Area		Rest of Southern Ontario		Northern Ontario	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	295	48.7%	194	49.1%	100	47.9%	117	52.2%	176	47.0%	126	52.6%	156	46.5%	13	43.3%
Somewhat Agree	137	22.6%	80	20.3%	57	27.2%	52	23.0%	84	22.6%	56	23.4%	74	22.1%	7	22.8%
Neither Agree Nor Disagree	13	2.2%	9	2.4%	3	1.4%	4	1.6%	8	2.2%	4	1.9%	8	2.5%	0	1.3%
Somewhat Disagree	81	13.4%	57	14.6%	23	11.2%	31	13.7%	49	13.2%	26	11.0%	50	14.8%	5	16.6%
Strongly Disagree	63	10.5%	41	10.3%	23	10.9%	18	7.9%	44	11.9%	20	8.3%	39	11.5%	5	16.1%
Don't Know/No Answer	16	2.6%	13	3.2%	3	1.4%	4	1.7%	12	3.2%	7	2.9%	9	2.6%		
Total	605	100.0%	394	100.0%	209	100.0%	225	100.0%	373	100.0%	240	100.0%	336	100.0%	29	100.0%

F3. c) Some schools without cafeterias have contracted food services to various fast food chains. Fast food chains should be banned from providing food services in Ontario schools.

	Total Sample		Male		Female		18-34		35-49		50-64		65 +		>\$30K		\$30 to \$70K		\$70 to \$100K		> \$100K	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	348	57.5%	156	53.4%	193	61.2%	83	46.5%	114	58.2%	78	61.1%	73	70.5%	69	56.0%	131	61.4%	61	56.1%	46	52.7%
Somewhat Agree	102	16.8%	50	17.1%	52	16.5%	44	24.5%	33	16.7%	20	15.4%	6	5.5%	24	19.3%	32	15.2%	20	18.9%	12	14.1%
Neither Agree Nor Disagree	15	2.5%	8	2.6%	8	2.4%	5	2.7%	4	2.0%	2	1.9%	4	4.0%	3	2.4%	9	4.1%	1	.6%	1	.9%
Somewhat Disagree	92	15.2%	53	18.3%	39	12.3%	29	16.5%	30	15.5%	19	14.5%	13	12.9%	14	11.6%	29	13.5%	19	17.6%	23	26.0%
Strongly Disagree	43	7.2%	22	7.5%	22	6.9%	15	8.5%	13	6.6%	8	6.3%	7	7.1%	12	9.9%	10	4.8%	7	6.8%	6	6.3%
Don't Know/No Answer	6	.9%	3	1.2%	2	.7%	2	1.4%	2	1.1%	1	.8%			1	.9%	2	1.1%				
Total	606	100.0%	291	100.0%	315	100.0%	178	100.0%	196	100.0%	128	100.0%	104	100.0%	123	100.0%	214	100.0%	108	100.0%	88	100.0%

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F3. c) Some schools without cafeterias have contracted food services to various fast food chains. Fast food chains should be banned from providing food services in Ontario schools.

	Total Sample		No Children		Have Children		Single		Married/ Common Law		Greater Toronto Area		Rest of Southern Ontario		Northern Ontario	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	348	57.5%	229	58.0%	118	56.0%	123	54.6%	221	59.0%	132	54.9%	195	58.0%	21	72.6%
Somewhat Agree	102	16.8%	71	18.0%	31	14.6%	43	19.2%	58	15.4%	42	17.5%	60	17.7%		
Neither Agree Nor Disagree	15	2.5%	8	2.0%	7	3.5%	6	2.5%	10	2.6%	9	3.8%	6	1.8%		
Somewhat Disagree	92	15.2%	58	14.7%	34	16.1%	32	14.4%	59	15.9%	39	16.3%	45	13.4%	8	26.1%
Strongly Disagree	43	7.2%	25	6.4%	18	8.7%	18	8.2%	24	6.3%	16	6.7%	27	8.0%	0	1.3%
Don't Know/No Answer	6	.9%	3	.9%	2	1.0%	2	1.1%	3	.8%	2	1.0%	3	1.0%		
Total	606	100.0%	394	100.0%	210	100.0%	225	100.0%	375	100.0%	241	100.0%	336	100.0%	29	100.0%

F3. d) Canada is one of the only developed countries in the world that does not have any form of national student nutrition program. The Federal Government should establish a national student nutrition program.

	Total Sample		Male		Female		18-34		35-49		50-64		65 +		>\$30K		\$30 to \$70K		\$70 to \$100K		> \$100K	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	339	56.0%	150	51.4%	189	60.2%	107	60.0%	105	53.6%	72	56.1%	55	53.3%	68	55.5%	141	66.0%	56	51.8%	37	41.9%
Somewhat Agree	148	24.5%	73	25.2%	75	23.8%	40	22.7%	56	28.7%	32	24.9%	20	19.1%	30	24.6%	44	20.4%	31	28.8%	26	29.6%
Neither Agree Nor Disagree	13	2.2%	6	2.1%	7	2.3%	1	.7%	4	2.0%	3	2.0%	6	5.5%	3	2.7%	4	1.7%	2	1.6%	3	3.1%
Somewhat Disagree	51	8.4%	28	9.5%	24	7.5%	14	8.1%	18	9.3%	10	7.9%	8	8.1%	13	10.6%	10	4.5%	10	8.8%	9	10.1%
Strongly Disagree	42	6.9%	27	9.3%	15	4.7%	13	7.2%	9	4.5%	7	5.5%	13	12.6%	6	5.3%	13	5.9%	7	6.2%	12	13.2%
Don't Know/No Answer	12	2.0%	8	2.6%	5	1.5%	2	1.3%	4	2.0%	5	3.6%	2	1.5%	2	1.2%	3	1.4%	3	2.8%	2	2.2%
Total	606	100.0%	291	100.0%	315	100.0%	178	100.0%	196	100.0%	128	100.0%	104	100.0%	123	100.0%	214	100.0%	108	100.0%	88	100.0%

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F3. d) Canada is one of the only developed countries in the world that does not have any form of national student nutrition program. The Federal Government should establish a national student nutrition program.

	Total Sample		No Children		Have Children		Single		Married/ Common Law		Greater Toronto Area		Rest of Southern Ontario		Northern Ontario	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	339	56.0%	225	57.1%	112	53.5%	132	58.6%	204	54.4%	139	57.8%	182	54.1%	18	62.7%
Somewhat Agree	148	24.5%	88	22.3%	60	28.7%	53	23.6%	95	25.4%	54	22.2%	87	25.9%	8	26.2%
Neither Agree Nor Disagree	13	2.2%	10	2.4%	4	1.8%	6	2.4%	8	2.1%	6	2.3%	7	2.1%	1	2.9%
Somewhat Disagree	51	8.4%	33	8.3%	18	8.8%	17	7.6%	32	8.6%	20	8.4%	30	8.9%	1	3.8%
Strongly Disagree	42	6.9%	31	7.8%	11	5.3%	15	6.7%	26	7.0%	19	8.0%	21	6.4%	1	4.5%
Don't Know/No Answer	12	2.0%	8	2.2%	4	1.9%	3	1.1%	10	2.6%	3	1.4%	9	2.7%		
Total	606	100.0%	394	100.0%	210	100.0%	225	100.0%	375	100.0%	241	100.0%	336	100.0%	29	100.0%

F3. e) In Ontario public institutions such as schools, universities and hospitals should buy food from local producers - to support local farmers, reduce transportation costs and cut down on air pollution.

	Total Sample		Male		Female		18-34		35-49		50-64		65 +		>\$30K		\$30 to \$70K		\$70 to \$100K		> \$100K	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	414	68.3%	177	60.6%	237	75.4%	119	66.8%	129	66.0%	89	69.7%	76	73.1%	89	72.5%	160	74.7%	72	67.1%	47	53.6%
Somewhat Agree	142	23.5%	80	27.3%	63	20.0%	46	26.0%	46	23.6%	29	22.4%	21	20.3%	25	20.1%	40	18.8%	31	28.9%	28	31.4%
Neither Agree Nor Disagree	7	1.2%	6	2.0%	2	.5%	1	.7%	5	2.4%	1	.5%	1	1.0%	2	1.6%	2	.8%	2	1.6%	1	.9%
Somewhat Disagree	21	3.5%	15	5.2%	6	1.9%	7	4.0%	5	2.6%	7	5.1%	3	2.5%	2	1.4%	7	3.2%	1	1.0%	7	8.0%
Strongly Disagree	11	1.9%	9	3.2%	2	.6%	2	1.3%	5	2.4%	3	2.2%	2	1.5%	1	.5%	4	1.6%	2	1.5%	5	6.2%
Don't Know/No Answer	10	1.7%	5	1.7%	5	1.6%	2	1.3%	6	3.1%			2	1.6%	5	3.9%	2	.9%				
Total	606	100.0%	291	100.0%	315	100.0%	178	100.0%	196	100.0%	128	100.0%	104	100.0%	123	100.0%	214	100.0%	108	100.0%	88	100.0%

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F3. e) In Ontario public institutions such as schools, universities and hospitals should buy food from local producers - to support local farmers, reduce transportation costs and cut down on air pollution.

	Total Sample		No Children		Have Children		Single		Married/ Common Law		Greater Toronto Area		Rest of Southern Ontario		Northern Ontario	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	414	68.3%	271	68.7%	141	67.1%	159	70.8%	250	66.7%	152	63.2%	237	70.5%	24	84.0%
Somewhat Agree	142	23.5%	90	22.9%	52	24.8%	54	23.9%	88	23.4%	60	25.1%	79	23.5%	3	10.2%
Neither Agree Nor Disagree	7	1.2%	6	1.4%	2	.8%	4	1.9%	3	.8%	3	1.4%	4	1.2%		
Somewhat Disagree	21	3.5%	16	4.0%	5	2.6%	5	2.1%	15	4.1%	13	5.6%	7	2.1%	1	2.5%
Strongly Disagree	11	1.9%	6	1.4%	6	2.7%	2	.7%	10	2.6%	6	2.4%	5	1.4%	1	3.3%
Don't Know/No Answer	10	1.7%	6	1.5%	4	2.0%	1	.5%	9	2.4%	6	2.4%	4	1.3%		
Total	606	100.0%	394	100.0%	210	100.0%	225	100.0%	375	100.0%	241	100.0%	336	100.0%	29	100.0%

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Political Indicators Results

F2. In Britain, the Department of Education and Skills recently took steps to regulate what kids eat in schools, including a ban on junk food and setting nutritional standards for all Schools in the United Kingdom. Would you support or oppose similar action by the Ontario Government?

	Total Sample		Right direction		Wrong track		Neither/ Don't Know/ Refused		Issue: Healthcare		Issue: Education/Schools		Issue: Economy/ Jobs		Issue: Taxes		Issue: Environment		NDP Voters		LIB Voters		PC Voters		Undecided Voters	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly support	402	66.3%	184	68.6%	152	63.8%	66	66.1%	215	66.9%	116	71.1%	51	60.3%	45	66.2%	38	72.8%	61	71.0%	122	74.3%	86	57.0%	101	65.8%
Somewhat support	107	17.7%	45	16.9%	44	18.4%	18	18.0%	52	16.1%	28	16.9%	21	24.8%	9	13.2%	9	16.4%	12	13.6%	24	14.4%	33	22.0%	27	17.4%
Somewhat oppose	37	6.1%	15	5.5%	16	6.9%	6	5.9%	24	7.4%	11	6.5%	3	3.2%	4	5.7%	3	5.0%	6	6.9%	9	5.7%	12	7.9%	9	5.6%
Strongly oppose	36	6.0%	16	6.0%	18	7.7%	2	1.9%	17	5.2%	5	3.1%	8	9.5%	7	10.7%	1	1.9%	3	3.7%	5	2.8%	17	11.2%	6	4.1%
Don't Know/No Answer/Refused	24	3.9%	8	3.0%	8	3.2%	8	8.0%	14	4.4%	4	2.4%	2	2.2%	3	4.2%	2	3.8%	4	4.8%	5	2.9%	3	1.9%	11	7.1%
Total	606	100.0%	268	100.0%	238	100.0%	100	100.0%	322	100.0%	163	100.0%	85	100.0%	69	100.0%	52	100.0%	86	100.0%	164	100.0%	150	100.0%	153	100.0%

F2. In Britain, the Department of Education and Skills recently took steps to regulate what kids eat in schools, including a ban on junk food and setting nutritional standards for all Schools in the United Kingdom. Would you support or oppose similar action by the Ontario Government?

	Total Sample		Liberals should be re-elected		Time for a change		5-Year Expectations?								Federal NDP Voters		Federal LIB Voters		Federal Conservative Voters		Undecided			
	n	%	n	%	n	%	Much better		Somewhat better		About the same		Somewhat worse		Much Worse		n	%	n	%	n	%	n	%
							n	%	n	%	n	%	n	%	n	%								
Strongly support	402	66.3%	125	69.6%	223	64.7%	84	67.6%	142	64.2%	38	65.7%	63	60.4%	39	76.3%	66	71.5%	147	70.9%	83	56.7%	80	64.9%
Somewhat support	107	17.7%	32	17.9%	62	18.0%	23	18.2%	45	20.6%	11	18.4%	23	21.9%	2	3.3%	12	12.8%	32	15.3%	33	22.7%	21	17.3%
Somewhat oppose	37	6.1%	9	4.8%	24	6.8%	6	5.2%	15	6.6%	4	6.9%	7	6.4%	3	5.9%	8	8.2%	9	4.4%	15	10.5%	5	4.0%
Strongly oppose	36	6.0%	4	2.4%	28	8.3%	7	5.4%	12	5.4%	4	6.3%	6	5.3%	7	13.1%	2	2.7%	12	5.8%	12	8.2%	8	6.7%
Don't Know/No Answer/Refused	24	3.9%	10	5.4%	8	2.2%	4	3.6%	7	3.1%	2	2.7%	6	5.9%	1	1.3%	4	4.7%	8	3.6%	3	2.0%	9	7.1%
Total	606	100.0%	179	100.0%	344	100.0%	124	100.0%	220	100.0%	58	100.0%	105	100.0%	51	100.0%	92	100.0%	207	100.0%	146	100.0%	124	100.0%

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F3. a) What we eat is important to our personal health. For that reason gardening, cooking, diet and nutritional instruction should be part of the curriculum in Ontario's schools.

	Total Sample		Right direction		Wrong track		Neither/ Don't Know/ Refused		Issue: Healthcare		Issue: Education/Schools		Issue: Economy/ Jobs		Issue: Taxes		Issue: Environment		NDP Voters		LIB Voters		PC Voters		Undecided Voters	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	395	65.2%	169	62.9%	163	68.6%	63	63.0%	204	63.4%	95	58.6%	54	64.0%	41	60.3%	36	69.3%	63	73.0%	102	62.0%	94	62.5%	95	62.1%
Somewhat Agree	169	27.9%	76	28.5%	63	26.4%	30	29.8%	95	29.7%	51	31.1%	24	28.6%	22	31.7%	13	24.6%	20	22.8%	49	29.6%	41	27.4%	50	32.6%
Neither Agree Nor Disagree	9	1.4%	4	1.4%	5	2.0%			3	.9%	4	2.2%	1	1.3%	1	1.1%			1	.7%	1	.6%	4	2.7%	3	1.9%
Somewhat Disagree	17	2.8%	11	4.0%	4	1.9%	2	1.9%	11	3.3%	6	3.7%	2	2.3%	3	4.0%	1	1.9%			5	3.3%	8	5.2%	3	2.0%
Strongly Disagree	14	2.3%	7	2.5%	3	1.2%	4	4.3%	7	2.1%	6	3.9%	2	2.5%	1	1.4%	2	4.2%	2	2.4%	6	3.8%	3	2.1%	1	.8%
Don't Know/No Answer	3	.5%	2	.8%			1	1.0%	2	.7%	1	.6%	1	1.3%	1	1.4%			1	1.1%	1	.7%			1	.6%
Total	606	100.0%	268	100.0%	238	100.0%	100	100.0%	322	100.0%	163	100.0%	85	100.0%	69	100.0%	52	100.0%	86	100.0%	164	100.0%	150	100.0%	153	100.0%

F3. a) What we eat is important to our personal health. For that reason gardening, cooking, diet and nutritional instruction should be part of the curriculum in Ontario's schools.

	Total Sample		Liberals should be re-elected		Time for a change		5-Year Expectations?								Federal NDP Voters		Federal LIB Voters		Federal Conservative Voters		Undecided			
	n	%	n	%	n	%	Much better		Somewhat better		About the same		Somewhat worse		Much Worse		n	%	n	%	n	%	n	%
							n	%	n	%	n	%	n	%	n	%								
Strongly Agree	395	65.2%	113	63.1%	231	67.1%	80	64.8%	141	63.9%	32	55.8%	67	63.6%	38	74.1%	70	76.0%	132	63.5%	90	61.6%	74	60.1%
Somewhat Agree	169	27.9%	51	28.6%	90	26.1%	33	26.9%	65	29.4%	19	33.5%	31	29.2%	12	22.6%	18	19.7%	64	30.9%	39	26.7%	39	31.8%
Neither Agree Nor Disagree	9	1.4%	2	1.2%	5	1.3%	3	2.2%	2	.9%			2	2.0%			1	.7%	2	.9%	3	2.0%	3	2.6%
Somewhat Disagree	17	2.8%	6	3.6%	10	2.8%	3	2.7%	6	2.8%	3	5.3%	4	3.6%	1	1.3%	2	2.5%	3	1.6%	9	6.0%	3	2.1%
Strongly Disagree	14	2.3%	4	2.4%	8	2.4%	3	2.6%	5	2.1%	3	5.5%	2	1.6%	1	1.9%	1	1.1%	5	2.6%	4	2.9%	3	2.5%
Don't Know/No Answer	3	.5%	2	1.2%	1	.3%	1	.8%	2	1.0%									1	.5%	1	.8%	1	.8%
Total	606	100.0%	179	100.0%	344	100.0%	124	100.0%	220	100.0%	58	100.0%	105	100.0%	51	100.0%	92	100.0%	207	100.0%	146	100.0%	124	100.0%

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F3. b) Right now in Ontario, schools can be built without a cafeteria. As a step toward improving the quality of food available to students, the Education Act should make it mandatory to include a cafeteria and kitchen in every new school.

	Total Sample		Right direction		Wrong track		Neither/ Don't Know/ Refused		Issue: Healthcare		Issue: Education/Schools		Issue: Economy/ Jobs		Issue: Taxes		Issue: Environment		NDP Voters		LIB Voters		PC Voters		Undecided Voters	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	295	48.7%	135	50.6%	117	49.3%	42	42.5%	153	47.9%	81	49.5%	39	45.8%	33	48.5%	18	35.5%	46	53.6%	83	50.9%	57	37.8%	77	50.4%
Somewhat Agree	137	22.6%	71	26.6%	39	16.4%	27	26.8%	78	24.3%	38	23.2%	20	24.2%	14	20.6%	15	29.9%	17	19.4%	40	24.8%	34	23.0%	36	23.4%
Neither Agree Nor Disagree	13	2.2%	2	.9%	7	2.9%	4	4.1%	6	1.8%	3	1.6%	2	2.8%			1	2.0%	3	3.4%	3	1.9%	4	2.6%	3	1.7%
Somewhat Disagree	81	13.4%	38	14.2%	31	13.1%	11	11.5%	46	14.3%	26	16.0%	10	12.2%	7	10.8%	6	11.6%	9	10.8%	22	13.7%	29	19.1%	17	11.4%
Strongly Disagree	63	10.5%	18	6.6%	36	15.1%	10	9.8%	33	10.2%	14	8.7%	11	13.3%	10	14.6%	7	13.9%	5	5.3%	13	7.8%	24	15.9%	16	10.4%
Don't Know/No Answer	16	2.6%	3	1.0%	8	3.2%	5	5.4%	5	1.5%	2	1.0%	1	1.7%	4	5.6%	4	7.1%	7	7.6%	1	.9%	2	1.7%	4	2.7%
Total	605	100.0%	267	100.0%	238	100.0%	100	100.0%	321	100.0%	163	100.0%	85	100.0%	69	100.0%	52	100.0%	86	100.0%	163	100.0%	150	100.0%	153	100.0%

F3. b) Right now in Ontario, schools can be built without a cafeteria. As a step toward improving the quality of food available to students, the Education Act should make it mandatory to include a cafeteria and kitchen in every new school.

	Total Sample		Liberals should be re-elected		Time for a change		5-Year Expectations?								Federal NDP Voters		Federal LIB Voters		Federal Conservative Voters		Undecided			
	n	%	n	%	n	%	Much better		Somewhat better		About the same		Somewhat worse		Much Worse		n	%	n	%	n	%	n	%
							n	%	n	%	n	%	n	%	n	%								
Strongly Agree	295	48.7%	79	44.6%	175	50.8%	64	52.2%	95	43.0%	23	39.0%	51	48.8%	32	62.4%	52	56.5%	99	47.9%	56	38.1%	63	51.2%
Somewhat Agree	137	22.6%	48	27.2%	73	21.2%	29	23.4%	66	30.0%	8	14.0%	22	21.4%	4	7.8%	18	19.1%	43	20.9%	38	25.9%	33	26.5%
Neither Agree Nor Disagree	13	2.2%	5	2.7%	6	1.9%	5	4.4%	3	1.6%	1	1.3%	1	.9%	2	3.5%	2	2.0%	8	3.8%	3	2.0%	1	.6%
Somewhat Disagree	81	13.4%	30	17.1%	39	11.2%	14	11.8%	28	12.9%	15	25.1%	16	15.5%	4	8.1%	8	9.1%	35	17.2%	24	16.2%	12	10.1%
Strongly Disagree	63	10.5%	13	7.1%	44	12.9%	8	6.7%	21	9.6%	11	19.4%	12	11.5%	9	16.8%	7	7.8%	17	8.4%	24	16.7%	10	8.4%
Don't Know/No Answer	16	2.6%	2	1.3%	7	2.0%	2	1.6%	7	3.0%	1	1.2%	2	1.9%	1	1.4%	5	5.5%	4	1.9%	2	1.1%	4	3.4%
Total	605	100.0%	178	100.0%	344	100.0%	123	100.0%	220	100.0%	58	100.0%	105	100.0%	51	100.0%	92	100.0%	206	100.0%	146	100.0%	124	100.0%

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F3. c) Some schools without cafeterias have contracted food services to various fast food chains. Fast food chains should be banned from providing food services in Ontario schools.

	Total Sample		Right direction		Wrong track		Neither/ Don't Know/ Refused		Issue: Healthcare		Issue: Education/Schools		Issue: Economy/ Jobs		Issue: Taxes		Issue: Environment		NDP Voters		LIB Voters		PC Voters		Undecided Voters	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	348	57.5%	149	55.4%	144	60.6%	55	55.7%	195	60.5%	94	57.9%	47	55.5%	42	60.7%	33	63.3%	53	61.3%	92	55.9%	80	53.5%	93	60.7%
Somewhat Agree	102	16.8%	49	18.1%	31	13.0%	22	22.3%	56	17.3%	32	19.8%	16	18.4%	9	13.6%	8	15.9%	13	15.3%	29	17.5%	22	15.0%	27	17.8%
Neither Agree Nor Disagree	15	2.5%	7	2.5%	8	3.3%	1	.8%	8	2.6%	4	2.6%	2	2.9%	1	1.4%	1	1.9%	2	2.5%	6	3.7%	4	2.5%	2	1.3%
Somewhat Disagree	92	15.2%	42	15.5%	37	15.7%	13	12.8%	52	16.2%	21	13.2%	13	15.9%	8	11.8%	8	14.8%	12	14.2%	27	16.6%	27	18.0%	19	12.7%
Strongly Disagree	43	7.2%	20	7.3%	18	7.4%	6	6.1%	10	3.0%	11	6.5%	5	5.8%	8	11.1%	2	4.1%	5	5.5%	9	5.6%	16	10.4%	9	5.8%
Don't Know/No Answer	6	.9%	3	1.2%			2	2.3%	1	.3%			1	1.5%	1	1.4%			1	1.1%	1	.7%	1	.6%	2	1.6%
Total	606	100.0%	268	100.0%	238	100.0%	100	100.0%	322	100.0%	163	100.0%	85	100.0%	69	100.0%	52	100.0%	86	100.0%	164	100.0%	150	100.0%	153	100.0%

F3. c) Some schools without cafeterias have contracted food services to various fast food chains. Fast food chains should be banned from providing food services in Ontario schools.

	Total Sample		Liberals should be re-elected		Time for a change		5-Year Expectations?								Federal NDP Voters		Federal LIB Voters		Federal Conservative Voters		Undecided			
	n	%	n	%	n	%	Much better		Somewhat better		About the same		Somewhat worse		n	%	n	%	n	%	n	%		
							n	%	n	%	n	%	n	%									n	%
Strongly Agree	348	57.5%	99	55.0%	203	59.0%	67	54.2%	121	54.7%	34	59.0%	59	56.3%	39	75.9%	64	69.7%	116	55.8%	76	52.3%	67	53.9%
Somewhat Agree	102	16.8%	31	17.2%	57	16.5%	23	18.7%	47	21.4%	6	10.9%	18	17.6%	2	3.2%	15	16.7%	36	17.6%	25	17.4%	20	15.9%
Neither Agree Nor Disagree	15	2.5%	5	2.7%	9	2.7%	2	1.5%	3	1.2%	3	5.0%	2	2.2%	2	3.7%			9	4.4%	2	1.2%	2	1.5%
Somewhat Disagree	92	15.2%	32	18.1%	43	12.6%	17	14.0%	36	16.4%	9	14.7%	19	18.1%	3	5.3%	9	10.1%	30	14.6%	25	17.0%	25	20.0%
Strongly Disagree	43	7.2%	11	5.9%	30	8.6%	13	10.5%	12	5.2%	6	10.5%	5	5.0%	6	11.9%	3	3.5%	13	6.5%	15	10.5%	10	7.8%
Don't Know/No Answer	6	.9%	2	1.2%	2	.7%	1	1.1%	2	1.0%			1	.9%					2	1.0%	2	1.6%	1	.9%
Total	606	100.0%	179	100.0%	344	100.0%	124	100.0%	220	100.0%	58	100.0%	105	100.0%	51	100.0%	92	100.0%	207	100.0%	146	100.0%	124	100.0%

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F3. d) Canada is one of the only developed countries in the world that does not have any form of national student nutrition program. The Federal Government should establish a national student nutrition program.

	Total Sample		Right direction		Wrong track		Neither/ Don't Know/ Refused		Issue: Healthcare		Issue: Education/Schools		Issue: Economy/ Jobs		Issue: Taxes		Issue: Environment		NDP Voters		LIB Voters		PC Voters		Undecided Voters	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	339	56.0%	153	56.9%	137	57.4%	50	50.0%	181	56.2%	93	57.0%	51	60.0%	38	55.8%	24	46.2%	51	58.7%	93	56.8%	75	50.0%	91	59.2%
Somewhat Agree	148	24.5%	69	25.6%	56	23.5%	24	23.6%	82	25.5%	41	25.4%	18	21.6%	17	24.8%	16	30.7%	21	23.8%	42	25.3%	39	26.0%	37	24.0%
Neither Agree Nor Disagree	13	2.2%	4	1.7%	7	3.1%	2	1.6%	5	1.7%	1	.5%	1	.7%	1	1.0%	3	5.9%	1	1.7%	3	1.6%	2	1.2%	5	3.4%
Somewhat Disagree	51	8.4%	23	8.5%	20	8.2%	9	8.9%	31	9.5%	16	9.9%	8	9.5%	3	4.8%	5	10.0%	6	7.5%	17	10.2%	14	9.3%	11	7.4%
Strongly Disagree	42	6.9%	16	5.9%	16	6.7%	10	10.2%	18	5.4%	10	6.4%	5	5.9%	6	8.0%	2	3.3%	4	5.2%	7	4.2%	18	12.2%	6	3.8%
Don't Know/No Answer	12	2.0%	4	1.5%	3	1.2%	6	5.7%	5	1.6%	1	.9%	2	2.2%	4	5.6%	2	3.7%	3	3.2%	3	2.0%	2	1.4%	3	2.2%
Total	606	100.0%	268	100.0%	238	100.0%	100	100.0%	322	100.0%	163	100.0%	85	100.0%	69	100.0%	52	100.0%	86	100.0%	164	100.0%	150	100.0%	153	100.0%

F3. d) Canada is one of the only developed countries in the world that does not have any form of national student nutrition program. The Federal Government should establish a national student nutrition program.

	Total Sample		Liberals should be re-elected		Time for a change		5-Year Expectations?								Federal NDP Voters		Federal LIB Voters		Federal Conservative Voters		Undecided			
	n	%	n	%	n	%	Much better		Somewhat better		About the same		Somewhat worse		Much Worse		n	%	n	%	n	%	n	%
							n	%	n	%	n	%	n	%	n	%								
Strongly Agree	339	56.0%	94	52.4%	207	60.2%	73	58.9%	118	53.5%	27	46.6%	57	54.2%	33	64.4%	59	63.7%	117	56.6%	68	46.8%	71	57.5%
Somewhat Agree	148	24.5%	50	27.8%	75	21.7%	29	23.7%	66	29.8%	12	21.3%	25	24.2%	6	11.1%	18	19.8%	54	26.0%	37	25.6%	30	24.2%
Neither Agree Nor Disagree	13	2.2%	5	3.0%	5	1.6%	2	1.5%	3	1.2%	4	6.1%	3	2.9%	1	1.3%	5	4.9%	4	1.7%	2	1.2%	4	2.9%
Somewhat Disagree	51	8.4%	14	7.7%	26	7.4%	14	11.3%	14	6.2%	7	12.1%	9	8.8%	6	12.0%	7	7.6%	21	10.1%	17	11.9%	6	4.6%
Strongly Disagree	42	6.9%	9	4.8%	29	8.3%	5	3.9%	15	6.8%	5	9.4%	9	8.6%	5	9.9%	3	3.0%	7	3.5%	18	12.6%	11	8.6%
Don't Know/No Answer	12	2.0%	8	4.4%	3	.8%	1	.7%	6	2.6%	3	4.5%	1	1.4%	1	1.3%	1	1.0%	4	2.0%	3	1.9%	3	2.2%
Total	606	100.0%	179	100.0%	344	100.0%	124	100.0%	220	100.0%	58	100.0%	105	100.0%	51	100.0%	92	100.0%	207	100.0%	146	100.0%	124	100.0%

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F3. e) In Ontario public institutions such as schools, universities and hospitals should buy food from local producers - to support local farmers, reduce transportation costs and cut down on air pollution.

	Total Sample		Right direction		Wrong track		Neither/ Don't Know/ Refused		Issue: Healthcare		Issue: Education/Schools		Issue: Economy/ Jobs		Issue: Taxes		Issue: Environment		NDP Voters		LIB Voters		PC Voters		Undecided Voters	
	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%	n	%
Strongly Agree	414	68.3%	190	70.6%	160	67.3%	64	64.2%	212	65.9%	110	67.6%	56	66.1%	46	67.0%	37	72.1%	67	77.2%	116	70.6%	86	57.6%	108	70.3%
Somewhat Agree	142	23.5%	61	22.9%	57	24.0%	24	24.0%	87	27.1%	42	26.1%	26	30.4%	13	19.6%	10	19.8%	17	19.7%	35	21.3%	50	33.2%	29	18.6%
Neither Agree Nor Disagree	7	1.2%	1	.4%	3	1.4%	3	2.9%	2	.6%	2	1.2%	2	2.5%	2	2.8%	1	1.9%			1	.4%	2	1.3%	5	3.2%
Somewhat Disagree	21	3.5%	7	2.6%	9	3.6%	5	5.5%	11	3.4%	4	2.2%	1	.9%	1	1.1%	3	6.3%	1	.8%	9	5.4%	3	1.9%	5	3.5%
Strongly Disagree	11	1.9%	2	.6%	8	3.3%	2	1.6%	5	1.7%	2	1.0%			4	5.2%					1	.8%	9	6.0%	1	.5%
Don't Know/No Answer	10	1.7%	7	2.8%	1	.4%	2	1.8%	4	1.3%	3	1.9%			3	4.2%			2	2.3%	2	1.4%			6	3.8%
Total	606	100.0%	268	100.0%	238	100.0%	100	100.0%	322	100.0%	163	100.0%	85	100.0%	69	100.0%	52	100.0%	86	100.0%	164	100.0%	150	100.0%	153	100.0%

F3. e) In Ontario public institutions such as schools, universities and hospitals should buy food from local producers - to support local farmers, reduce transportation costs and cut down on air pollution.

	Total Sample		Liberals should be re-elected		Time for a change		5-Year Expectations?								Federal NDP Voters		Federal LIB Voters		Federal Conservative Voters		Undecided			
	n	%	n	%	n	%	Much better		Somewhat better		About the same		Somewhat worse		Much Worse		n	%	n	%	n	%	n	%
							n	%	n	%	n	%	n	%	n	%								
Strongly Agree	414	68.3%	117	65.3%	246	71.5%	93	75.3%	148	67.4%	35	59.9%	65	62.1%	40	78.1%	75	81.1%	142	68.5%	83	56.8%	88	71.1%
Somewhat Agree	142	23.5%	49	27.3%	75	21.9%	25	20.2%	57	26.0%	14	23.8%	30	28.5%	6	12.6%	12	13.3%	46	22.2%	53	36.6%	23	18.9%
Neither Agree Nor Disagree	7	1.2%	3	1.5%	2	.5%			3	1.3%			2	1.9%	1	2.3%			4	1.7%	1	.5%	3	2.5%
Somewhat Disagree	21	3.5%	6	3.6%	9	2.7%	4	2.9%	4	1.6%	6	10.6%	4	4.0%	2	3.2%	3	3.5%	9	4.6%	3	2.0%	3	2.5%
Strongly Disagree	11	1.9%			10	2.8%	1	.9%	3	1.4%	3	5.8%	2	1.7%	2	3.8%			1	.7%	6	4.0%	3	2.4%
Don't Know/No Answer	10	1.7%	4	2.3%	2	.6%	1	.7%	5	2.4%			2	1.8%			2	2.1%	5	2.4%			3	2.5%
Total	606	100.0%	179	100.0%	344	100.0%	124	100.0%	220	100.0%	58	100.0%	105	100.0%	51	100.0%	92	100.0%	207	100.0%	146	100.0%	124	100.0%